Programma Svolto

Classe 4 AFM

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Modulo 0 Grammar review

Present simple

Present continuous

Past simple

Modulo 1: The world of business

Unit 1

* The production process
* Needs and wants
* Factors and production

Unit 2: Business organisations

* Types of economic systems
* Free market economy
* Mixed economy

Unit 3: Marketing and advertising

* The role of marketing
* Market segmentation
* Swot analysis
* Product life circle
* The CV

Modulo 2: International trade

Unit 4: The global market

* Importing and exporting
* Trading within the Eu

**Citizenship: Working from home**